

Etsy wall art upload checklist

Use this after export and before publishing an instant digital download. Check every file against the product described in your listing.

01 / THE BUYER FILES

- ☐ Open every image and PDF after extracting each ZIP into a fresh folder.
- ☐ Check the included designs, sizes and formats against your listing.
- ☐ Inspect pixel dimensions, crops, detail and unwanted marks.
- ☐ Remove editable sources, drafts, research and private seller notes.

02 / THE UPLOAD

- ☐ Check current Etsy limits: up to five files, each no larger than 20 MB.
- ☐ Use clear filenames before upload. Etsy supports JPG, PNG, PDF and ZIP.
- ☐ Keep names within 70 characters: letters, numbers, periods, underscores or hyphens.

03 / THE PRINTING GUIDE

- ☐ Explain which file to choose, how to extract it and the included print sizes.
- ☐ Explain actual-size printing, borders and any printer requirements.
- ☐ Include working support details and check the instructions yourself.

04 / THE LISTING

- ☐ Make clear that this is a digital download and no physical print is shipped.
- ☐ Ensure preview images and copy match the files the buyer receives.
- ☐ Make a test print and review the final attachments before publishing.

Using Inkla Main 0.1.0? Upload the files in buyer-downloads/, not the full seller export. Inkla prepares up to four artwork ZIPs plus Printing-Guide.pdf; you upload and publish manually.

Source: [Etsy Help: How to Manage Your Digital Listings](#). Limits checked 1 October 2026; check again before uploading. Inkla Studio is not affiliated with Etsy.